

# Social Robotics

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SoSe 2019

## Inferential Statistics (Intro)

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## Current State

- You know how to look at your data.
- You know how to present your data.
- You got a first impression how to judge a data point as *extreme* or *usual* using IQR or z-Score.

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## The Problem

We face the problem that we want to investigate, whether some universally quantified statement holds, while we only have access to a subset of the overall **population** of entities the statement is quantifying over. This subset of the population we have access to is called the **sample**.

⇒ Inferential statistics is about what we can reasonably say about the population given a sample.

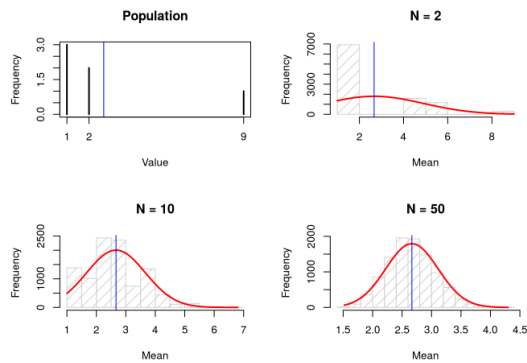
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	statistics	parameter
Mean	$\bar{X} = \frac{1}{N} \sum_i^N X_i$	$\mu = \frac{1}{N^*} \sum_i^{N^*} X_i$
Variance	$s_{biased}^2 = \frac{1}{N} \sum_i^N (X_i - \bar{X})^2$ $s_{unbiased}^2 = \frac{1}{N-1} \sum_i^N (X_i - \bar{X})^2$	$\sigma^2 = \frac{1}{N^*} \sum_i^{N^*} (X_i - \mu)^2$
Standard Deviation	$\sqrt{s^2}$	$\sqrt{\sigma^2}$

## The Gist

The sample mean will be approximately normally distributed for large sample sizes, regardless of the distribution from which we are sampling.



- Blue lines: Population mean  $\mu$ .
- Grey Bars: Frequency of sampled means
- Red Gaussian:  $\mathcal{N}(\mu, \frac{\sigma^2}{N})$

Let  $X_1, \dots, X_N$  be  $N$  independently drawn observations from a distribution with mean  $\mu$  and variance  $\sigma^2$ . Thus,  $E[X_i] = \mu$  for all  $i$ . Let's derive  $E[\bar{X}]$ , which we call the **mean of the sampling distribution of the sample mean** (also written as  $\mu_{\bar{X}}$ ):

$$E[\bar{X}] = E\left[\frac{1}{N} \sum_i^N X_i\right] = \frac{1}{N} E\left[\sum_i^N X_i\right] = \frac{1}{N} \sum_i^N E[X_i] = \frac{1}{N} N \mu = \mu$$

## Variance of the Sampling Distribution of the Sample Mean



Let  $X_1, \dots, X_N$  be  $N$  independently drawn observations from a distribution with mean  $\mu$  and variance  $\sigma^2$ . Thus,  $\text{Var}[X_i] = \sigma^2$  for all  $i$ . Let's derive  $\text{Var}[\bar{X}]$ , which we call the **variance of the sampling distribution of the sample mean** (also written as  $\sigma_{\bar{X}}^2$ ):

$$\text{Var}[\bar{X}] = \text{Var}\left[\frac{1}{N} \sum_i X_i\right] = \left(\frac{1}{N}\right)^2 \text{Var}\left[\sum_i X_i\right] = \left(\frac{1}{N}\right)^2 \sum_i \text{Var}[x_i] = \left(\frac{1}{N}\right)^2 N \sigma^2 = \frac{\sigma^2}{N}$$

- Hence, the standard deviation of the sampling distribution of the sample mean is  $\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{N}}$ .
- $\sigma_{\bar{X}}$  is also called the **Standard Error**.

## Summary: Sampling Distribution of the Sample Mean



$$\bar{X} \sim \mathcal{N}\left(\mu, \frac{\sigma^2}{N}\right)$$

## Application: Confidence Intervals I



- Suppose we know the population mean  $\mu$  and standard deviation  $\sigma$ .
- Can we find boundaries within which we believe the mean of a sample of size  $N$  will fall with 95% probability?
- We know how our sample means are distributed, viz.,

$$\bar{X} \sim \mathcal{N}\left(\mu, \frac{\sigma^2}{N}\right)$$

- The lower boundary  $\bar{X}_{low}$  will be 1.96 standard errors below  $\mu$ , and the upper boundary  $\bar{X}_{up}$  will be 1.96 standard errors above  $\mu$ .

$$\mu - \bar{X}_{low} = 1.96 \times \frac{\sigma}{\sqrt{N}} \Rightarrow \bar{X}_{low} = \mu - 1.96 \times \frac{\sigma}{\sqrt{N}}$$

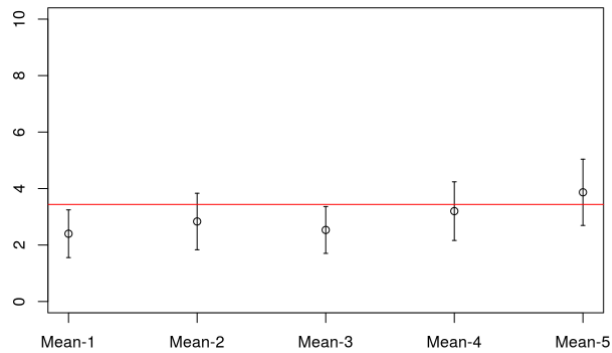
$$\bar{X}_{up} - \mu = 1.96 \times \frac{\sigma}{\sqrt{N}} \Rightarrow \bar{X}_{up} = \mu + 1.96 \times \frac{\sigma}{\sqrt{N}}$$

## Application: Confidence Intervals II



- Suppose we have collected some sample of size  $N$ , and we have computed the  $\bar{X}$ - and  $s^2$ -statistics.
- Can we find boundaries within which we believe the population mean  $\mu$  will fall with 95% probability?
- We just look from the “sample’s perspective”.
- In need of parameters, we estimate  $\mathcal{N}(\mu, \frac{\sigma^2}{N})$  by  $\mathcal{N}(\bar{X}, \frac{s^2}{N})$  (which is okay, if  $N > 30$ ).
  - The lower boundary  $X_{low}$  will be 1.96 standard errors below  $\bar{X}$ , and the upper boundary  $X_{up}$  will be 1.96 standard errors above  $\bar{X}$ .
  - $\bar{X} - X_{low} = 1.96 \times \frac{s}{\sqrt{N}} \Rightarrow X_{low} = \bar{X} - 1.96 \times \frac{s}{\sqrt{N}}$
  - $X_{up} - \bar{X} = 1.96 \times \frac{s}{\sqrt{N}} \Rightarrow X_{up} = \bar{X} + 1.96 \times \frac{s}{\sqrt{N}}$

## Means and Confidence Intervals



- Red line: Population mean  $\mu$
- Dots: Sampled Means
- Lines through dots: 95% confidence intervals

## Reporting Confidence Intervals

### Report

We recorded the number of interactions with our robot per day for nine days ( $N = 9$ ). The number of interactions ranged from 35 to 150 ( $\bar{X} = 65.11$ ,  $s = 33.59$ , 95% CI [43.16, 87.05]).

- Remember the data 35, 50, 50, 56, 60, 60, 75, 150.

## Application: Hypothesis Testing

- The sample mean has a distribution that is normal (for sufficiently large sample sizes), even when we are sampling from a distribution that is not normal.
- This is useful, because given  $\mu$  and  $\sigma$ , we can compute the probability that some sample of size  $N$  with mean  $\bar{X}$  stems from that population!
- We already know how we can judge whether some value from a normal distribution is 'usual' or rather 'extreme': z-Scores!
- Hence, we can judge a sample mean as 'usual' or 'extreme' by computing its z-Score.
- Let's see how we can use this for hypothesis testing!

## Very First Hypothesis Test

Suppose you have been deploying a robot (Robo-One) in your museum. You have recorded the number of interaction for a very long time, such that you can assume the collected mean and variance of the number of interactions to be the population mean  $\mu_0 = 40$  and standard deviation  $\sigma_0 = 4$ . You have now bought a fancy new version of the robot, viz., Robo-Two. Your Hypothesis is that Robo-Two will generate much more interactions compared to Robo-One.

- Hypothesis  $H_1$ : Robo-Two generates more interactions than Robo-One.
- $H_1$  is of type (difference, directional)
- Can be written as  $H_1 : \mu > \mu_0$ , i.e., the population mean for interactions with Robo-Two ( $\mu$ ) is bigger than the population mean for interactions with Robo-One ( $\mu_0$ ), i.e., people generally interact more with Robo-Two than with Robo-One.

- The trick of inferential statistics is to first assume that the negation of  $H_1$  is the case, which is called the **Null-Hypothesis**, written  $H_0$ .
- Then, we collect the data (viz., our sample)
- Subsequently, we show that our sample is so unlikely under  $H_0$  that we are allowed to reject  $H_0$  in favor of  $H_1$ .
  - In the example:  $H_1 : \mu > \mu_0$ ,  $H_0 : \mu \leq \mu_0$ .

- Next, we record the number of interactions of Robo-Two for 16 days ( $N = 16$ ), and we find a mean  $\bar{X} = 42$ .
- Given the population mean and standard deviation  $\mu_0 = 40$  and  $\sigma_0 = 4$ , we know that the sampling distribution of the sample mean is  $\mathcal{N}(40, \frac{16}{16})$ .
- We compute the z-Score to assess how far our sample mean 42 is from the mean of the sampling distribution of the sample mean, 40:  $z = (42 - 40) / \frac{4}{\sqrt{16}} = (42 - 40) = 2$ .

- Thus, observing a sampling mean of at least 42 under the assumption that the population mean is  $\mu_0 = 40$  and the population standard deviation is  $\sigma_0 = 4$  is as probable as  $P(z \geq 2) = 1 - P(z < 2) = 0.0228$ .
- Things will become even worse if we consider population means smaller than  $\mu_0$ . Therefore, if we assume a **significance level** of  $\alpha = 0.05$ , we have reason to reject  $H_0$  in favor of  $H_1$ .

### Report

The number of interactions with Robo-Two is significantly higher than the number of interactions with Robo-One ( $z = 2.0, p = 0.0228$ ).

- Because the hypothesis was directional, we checked if the z-Score of  $\bar{X}$  was  $z_{.95} = 1.65$  or higher. This is called a **one-tailed test**. The p-Value is just the probability  $P(z \geq 2.0) = 0.0228$ . This is below the significance level  $\alpha = 0.05$ .

## Second Hypothesis Test



- This time, our  $H_1$  hypothesis was that there is a difference between Robo-One and Robo-Two:  $H_1 : \mu \neq \mu_0$ .
- The null-hypothesis then is  $H_0 : \mu = \mu_0$ .
- We will reject  $H_0$ , if  $\mu$  is too low or too high. Thus, we split our 5% significance level into two (2.5% at the lower end, and 2.5% at the higher end).
- We thus check if the z-Value is below  $z_{0.025} = -1.96$  or above  $z_{0.975} = 1.96$ . This is a **two-tailed test**.
- As our z-Score was 2, we will also reject  $H_0$  this time.

## Very First Hypothesis Test



### Report

The number of interactions with Robo-Two and with Robo-One differ significantly ( $z = 2.0, p = 0.044$ ).

- Because the hypothesis was non-directional, we compute the probability to observe a z-Score at least as extreme as 2.0 (in both directions). The probability is thus  $P(z \geq 2.0) + P(z \leq -2.0) = 0.0228 + 0.0228 = 0.0456$ . This is below the significance level  $\alpha = 0.05$ .

## Third Hypothesis Test



- This time, our  $H_1$  hypothesis was that there there will be less interactions with Robo-Two than with Robo-One:  $H_1 : \mu < \mu_0$ .
- The null-hypothesis then is  $H_0 : \mu \geq \mu_0$ .
- We will reject  $H_0$  if  $\mu$  is too low. Thus, we test at the lower 5% tail, viz., if the z-Score is less or equal  $z_{0.05} = -1.65$ .
- As our z-Score was 2, we will **not** reject  $H_0$ .

## Very First Hypothesis Test



### Report

The hypothesis  $H_1$  stating that the number of interactions with Robo-Two will be less than with Robo-One was not supported ( $z = 2.0, p = 0.9772$ ).

- This time we look only at the lower end, thus, we compute the probability  $P(z \leq 2.0) = 0.9772$ , which clearly is above the significance level  $\alpha = 0.05$ .

## Type-I and Type-II Errors



- Our decisions to reject  $H_0$  or not are based on probabilities! We see that our sample would be rather unusual if  $H_0$  were true, thus we reject  $H_0$ . But it could be that we just had an unusual sample by chance. If we decide to reject  $H_0$  although  $H_0$  is actually true, then we commit a **Type-I Error**. Using the 5% significance level, we have a 5% chance per rejected  $H_0$  hypothesis that we were wrong.
- If we instead reject  $H_1$  although  $H_0$  is wrong, then we commit a **Type-II Error**. This can happen, when there is an effect in the population, but our sample size was too small to detect that effect.

## Final Note on z-Test



- Note that we have assumed that  $\mu$  and  $\sigma^2$  are known to us a-priori, or can be reasonably be approximated in case of a sufficiently big sample size.
- In many applications, we will not be able to enjoy this luxury.
- Therefore, we will learn about other test statistics, as well. But the main idea is the same, most of the time.

## Sketches

Intentionally left blank :-)

