

Multiagent Systems

12. Resource Allocation

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Motivation

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What we've learned so far

Last time we learned:

- Coalition Games with Goals
 - Goals, not numeric utilities, as targets for agents
 - Qualitative coalition games
 - Coalition resource game
- Coalition Structure Formation
 - Maximizing social welfare, instead of individual agent's utility
 - Number of coalition structures exponential in the number of coalitions

Today: Resource Allocation

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Resource allocation: background

The situation:

- Only **scarce resources** available
- **More than one agent** interested in resources

⇒ How to allocate resources **efficiently**, i.e. allocate them to those agents that value them the most?

Auctions are a solution; **different types** introduced today:

- English auctions
- Dutch auctions
- First-price sealed-bid auctions
- Vickrey auctions
- Combinatorial auctions

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Classifying auctions

Auction protocol and strategy are effected by several factors:

- ① Value of good:
 - **public/common** (standard one dollar bill)
 - **private** (bill signed by Bill Clinton), or
 - **correlated** (special bill, but reselling value also important)
- ② Auction protocol:
 - Winner determination: **first-price** or **second-price** auction
 - Bidding procedure: **open cry** or **sealed-bid**
 - Mechanism: **one-shot** or **ascending/descending**
- ③ **Single** versus **multiple** items

Next, **private/correlated**, **first-price**, **open-cry**, **ascending**, **single item** auction:

⇒ English auction

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English auctions

Auction	Action protocol	# items
English auction	first-price, open cry, one-shot, ascending	single

English auction (EA) perhaps the most commonly known type of auction (Sotheby's):

- Procedure:
 - ➊ Auctioneer suggests **reservation price** (may be zero)
 - ➋ Agents must bid **more than the current highest bid**
 - ➌ All agents **see the bids** being made and can place **bids at any time**
 - ➍ No more bids \Rightarrow current **highest bid wins** and agent has to pay amount of his bid
- If value is correlated, **counterspeculation** can occur
- **Dominant strategy** in private EA: bid a small amount above highest current bid until one's own valuation reached

Winner's curse: Why did no other agent value the good so highly? Did I pay too much?

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Dutch auctions

Auction	Action protocol	# items
Dutch auction	first-price, open cry, one-shot, descending	single

Dutch auction (DA):

- Procedure:
 - ➊ Auctioneer starts with **artificially high value** much above the expected value of any bidder's valuation
 - ➋ Auctioneer continuously lowers the offer price by small value until ...
 - ➌ Some agent makes a bid for the good equal to the current offer price
 - ➍ The agent has to pay amount of his bid
- DA is also susceptible to **winner's curse**

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First-price, sealed-bid auctions

Auction	Action protocol	# items
First-price sealed-bid	first-price, sealed-bid , one-shot	single

First-price sealed-bid auction is simplest of all auctions considered here:

- Procedure:
 - ① **Single round**, in which bidders **submit their bids privately** to the auctioneer
 - ② Auctioneer awards good to agent with **highest bid**
 - ③ The agent has to **pay amount of his bid**
- **Dominant strategy**: Bid less than its true value
- **Problem**: How much less?
- **No general solution** as it depends on the other agents

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Vickrey auctions

Auction	Action protocol	# items
Vickrey auction	second-price , sealed-bid, one-shot	single

Vickrey auctions:

- Probably the most counterintuitive auction type
- Procedure:
 - ➊ **Single round**, in which bidders **submit their bids privately** to the auctioneer
 - ➋ Auctioneer awards good to agent with **highest bid**
 - ➌ The agent has to **pay amount of second-highest bid!**
- **Dominant strategy**: Bidders bid their **true valuations**
- **not prone to strategic manipulation**
- **not very popular** in real life, but **very successful** in computational auction systems
- **Problem**: anti-social behavior might occur

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Expected revenue

The **expected revenue** of the auctioneer depends on attitudes of auctioneers and bidders:

- **Risk-neutral bidders**: revenue provably identical in all four auctions (under certain simple assumptions)
- **Risk-averse bidders**: **Dutch** and **first-price sealed-bid** auctions best for auctioneer's revenue as risk-averse bidders 'insure' themselves by bidding slightly more than true valuation
- **Risk-averse auctioneers**: Prefer Vickrey or English auction over first-price sealed-bid and Dutch

Important:

- For first result **private values** must exist in agents
- In general, **auction scenario** must carefully be analyzed when choosing auction protocol

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Lies and collusion

Ideally:

- ① **auctioneer** wants a protocol to be **immune to collusions by bidders**
- ② **bidders** want **honesty** to be dominant strategy for auctioneer

Solutions:

- ① **immune to collusions** \Rightarrow bidders don't know each other
- ② **honest auctioneer** \Rightarrow open-cry auctions or third party handles bids (esp. in case of second price auction)

Further opportunity for auctioneer to manipulate: place bogus bidders, known as **shells** to realize **shill bidding**
 \Rightarrow esp. problematic in online auctions such as ebay

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Single item auctions overview

Auction	Action protocol	Auctioneer's revenue best when
English auction	first-price, open cry, one-shot, ascending	auctioneers risk-averse
Dutch auction	first-price, open cry, one-shot, descending	bidders risk-averse
First-price sealed-bid	first-price, sealed-bid , one-shot	bidders risk-averse
Vickrey auction	second-price , sealed-bid, one-shot	auctioneers risk-averse

Counterspeculation:

- bidders try to gain information either about **true value** of good, or about the **valuations of other bidders**
- If **free** and **accurate**, then every agent would do it
- Otherwise, only if agent's expected result with costly counterspeculation **no worse** than result without

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Combinatorial Auctions

Combinatorial Auctions

Vickrey auctions work well for single items. How about **resources that are divisible**?

⇒ Combinatorial auctions:

- Generalized model of resource allocation
- Auctioning **bundles of goods** $\mathcal{Z} = \{z_1, \dots, z_n\}$
(e.g. frequency bands of the mobile phone network)
- New **valuation function** $v_i : 2^{\mathcal{Z}} \rightarrow \mathbb{R}$ indicates how much each $Z \subseteq \mathcal{Z}$ is worth to agent i
- Important properties of valuation functions:
 - **Normalization**: $v(\emptyset) = 0$
 - **Free disposal**: $Z_1 \subseteq Z_2 \Rightarrow v(Z_1) \leq v(Z_2)$
- **Outcome**: allocation Z_1, Z_2, \dots, Z_n of goods being auctioned among the agents

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Combinatorial Auctions & social welfare

One natural property combinatorial auctions should satisfy is
 \Rightarrow **maximization of social welfare**

$$Z_1^*, \dots, Z_n^* = \arg \max_{(Z_1, \dots, Z_n) \in \text{alloc}(\mathcal{Z}, Ag)} sw(Z_1, \dots, Z_n, v_1, \dots, v_n)$$

$$\text{where } sw(Z_1, \dots, Z_n, v_1, \dots, v_n) = \sum_{i=1}^n v_i(Z_i)$$

- **Winner determination**: computing the optimal allocation Z_1^*, \dots, Z_n^* given the valuations submitted by bidders
- **Strategic manipulation**: agents may not reveal their true valuations (e.g. may overstate the value of bundles)
- **Representational complexity**: exponential in the number of goods (listing all possible valuations of all bundles)
- **Computational complexity**: winner determination is NP-hard even under restrictive assumptions

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Bidding languages

As before, most succinct representation schemes for valuation function preferred; first option: **Atomic bid**

- $\beta = (Z, p)$, where $Z \subseteq \mathcal{Z}$ and $p \in \mathbb{R}_+$ is the price
- A bundle of goods Z' **satisfies** (Z, p) if $Z \subseteq Z'$, e.g.:
 - Bundle $\{a, b, c\}$ satisfies the atomic bid $(\{a, b\}, 4)$
 - Bundle $\{b, d\}$ does not satisfy the atomic bid $(\{a, b\}, 4)$
- An atomic bid $\beta = (Z, p)$ defines the valuation function v_β

$$v_\beta(Z') = \begin{cases} p & \text{if } Z' \text{ satisfies } (Z, p) \\ 0 & \text{otherwise} \end{cases}$$

- Not sufficient to express very interesting valuation functions

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XOR bids

XOR bids: Specify a number of bids, but par for at most one

- $\beta = (Z_1, p_1) \text{ XOR } \dots \text{ XOR } (Z_k, p_k)$, for example:
 $\beta_1 = (\{a, b\}, 3) \text{ XOR } (\{c, d\}, 5)$
 \Rightarrow “I would pay 3 for a bundle that contains a and b but not c and d ; 5 for a bundle with c and d but not a and b ; and 5 for a bundle with a , b , c , and d .”
- Formally:

$$v_{\beta}(Z') = \begin{cases} 0 & \text{if } Z' \text{ does not satisfy any of} \\ & (Z_1, p_1), \dots, (Z_k, p_k) \\ \max\{p_i \mid Z_i \subseteq Z'\} & \text{otherwise} \end{cases}$$

- XOR bids are fully expressive
- number of bids may be exponential in $|Z|$
- $v_{\beta}(Z)$ can be computed in polynomial time

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OR bids: Combine more than one atomic statement disjunctively

- $\beta = (Z_1, p_1) \text{ OR } \dots \text{ OR } (Z_k, p_k)$, for example:
 $\beta_1 = (\{a, b\}, 3) \text{ OR } (\{c, d\}, 5) \Rightarrow v_{\beta_1}(\{a, b, c, d\}) = 8$
- valuation function v for $Z' \subseteq \mathcal{Z}$ is determined w.r.t. atomic bids W so that:
 - 1 every bid in W is satisfied by Z'
 - 2 each pair of bids in W has mutually disjoint sets of goods
 - 3 there is no other subset of bids W' from W satisfying the first two conditions that
$$\sum_{(Z_i, p_i) \in W'} p_i > \sum_{(Z_j, p_j) \in W} p_j$$
- Not fully expressive, consider:
 $v(\{a\}) = 1, v(\{b\}) = 1, v(\{a, b\}) = 1$
- Can be exponentially more succinct than XOR bids

Winner determination I

Winner determination is **combinatorial optimization problem**
⇒ find sets of goods that **maximizes some valuation function**:

- Proven to be **NP-hard** in worst case
- **Optimal** solution calculated using standard technique
⇒ **integer linear programming**:
 - **objective function** to maximize: $f(x_1, \dots, x_k)$
 - subject to **constraints**:
 $\phi_1(x_1, \dots, x_k), \phi_2(x_1, \dots, x_k), \dots, \phi_l(x_1, \dots, x_k)$
- With set \mathcal{Z} of goods, set $Ag = \{1, \dots, n\}$ of agents, and valuation functions v_1, \dots, v_n (one per agent), $Z \subseteq \mathcal{Z}$:
 - introduce variables $x_{i,Z}$, with $x_{i,Z} = 1$, if bundle Z is allocated to agent i , otherwise $x_{i,Z} = 0$
 - Note: many such variables need to be introduced!

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Winner determination II

Winner determination can be encoded as integer linear program:

- maximize: $\sum_{i \in Ag, Z \subseteq \mathcal{Z}} x_{i,Z} v_i(Z)$
- subject to constraints:
 - ① $\sum_{i \in Ag, Z \subseteq \mathcal{Z} | z \in Z} x_{i,Z} \leq 1$ for all $z \in \mathcal{Z}$
 - ② $\sum_{Z \subseteq \mathcal{Z}} x_{i,Z} \leq 1$ for all $i \in Ag$
 - ③ $x_{i,Z} \geq 0$ for all $i \in Ag, Z \subseteq \mathcal{Z}$

Meaning of constraints:

- ① Don't allocate any good more than once
- ② Each agent is allocated no more than one bundle
- ③ Assures that all variables are either 0 or 1 (together with previous constraints)

This approach works “surprisingly well in many cases.”
(Wooldridge, p. 307)

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The VCG mechanism

Naïve mechanisms are prone to **strategic manipulation**, thus
 \Rightarrow design mechanism such that, if agents act rationally,
dominant strategy is (again) to tell true valuation function

Vickrey-Clarke-Grooves mechanism (VCG mechanism) is
generalization of Vickrey's auction from single to divisible goods

Terminology:

- 'Indifferent' valuation function $v^0(Z) = 0$ for all $Z \subseteq \mathcal{Z}$
- $sw_{-i}(Z_1, \dots, Z_n) = \sum_{j \in Ag: j \neq i} v_j(Z_j)$, social welfare of all agents but i

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VCG mechanism II

The Vickrey-Clarke-Grooves mechanism:

- 1 Agents declare valuation functions \hat{v}_i (may not be true)
- 2 Mechanism chooses allocation maximizing social welfare:

$$Z_1^*, \dots, Z_n^* = \arg \max_{(Z_1, \dots, Z_n) \in \text{alloc}(\mathcal{Z}, Ag)} sw(Z_1, \dots, Z_n, \hat{v}_1, \dots, \hat{v}_i, \dots, \hat{v}_n)$$

- 3 Every agent pays to the mechanism or receives from it an amount p_i :
 - 'compensation' for the utility other agents lose by i participating, or
 - 'reward' for improving the overall utility (then $p_i < 0$)

$$p_i = sw_{-i}(Z_1', \dots, Z_n', \hat{v}_1, \dots, \hat{v}_i, \dots, \hat{v}_n) - sw_{-i}(Z_1^*, \dots, Z_n^*, \hat{v}_1, \dots, \hat{v}_i, \dots, \hat{v}_n), \text{ where}$$

$$Z_1', \dots, Z_n' = \arg \max_{(Z_1, \dots, Z_n) \in \text{alloc}(\mathcal{Z}, Ag)} sw(Z_1, \dots, Z_n, \hat{v}_1, \dots, \hat{v}_i^0, \dots, \hat{v}_n)$$

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VCG mechanism III

Properties of the VCG mechanism:

- VCG mechanism is **incentive compatible**, i.e. telling the truth is dominant strategy
- For a single goods VCG mechanism **reduces to Vickrey mechanism** $\Rightarrow p_i$ would be the amount of second highest valuation
- Computing VCG payments p_i is NP-hard

VCG mechanism shows that

\Rightarrow **social welfare maximization can be implemented in dominant strategies in combinatorial auctions!**

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What we have learned today:

- Different auction types, protocols, and properties thereof
 - English, Dutch, First-price sealed-bid, and Vickrey auction
 - open cry versus sealed-bid, ascending versus descending
 - honesty & collusion
- Combinatorial auctions
 - valuation functions & their properties
 - maximization of social welfare
 - Bidding languages
 - Winner determination
 - The VCG mechanism

Next: Bargaining

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- Dr. Michael Rovatsos, The University of Edinburgh
<http://www.inf.ed.ac.uk/teaching/courses/abs/abs-timetable.html>
- Michael Wooldridge: **An Introduction to MultiAgent Systems**, John Wiley & Sons, 2nd edition 2009.

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